What Makes *For the Birds!* So Successful?

- Hands-on learning with fun indoor and outdoor activities
- Exploration of local, natural habitats
- Fosters a sense of environmental stewardship
- Aligned to National and New York State standards in Math, Science and Technology, and English Language Arts
- Integrated across disciplines including social studies, geography, reading, and writing
- Adaptable for grades 2 through 8
- Includes a habitat project designed to develop or improve local habitat for birds

About Audubon

Audubon New York, a state program of the National Audubon Society, protects birds and the places they need, today and tomorrow, throughout the Americas using science, advocacy, education and on-the-ground conservation. Audubon’s state programs, nature centers, chapters, and partners have an unparalleled wingspan that reaches millions of people each year to inform, inspire, and unite diverse communities in conservation action. Since 1905, Audubon’s vision has been a world in which people and wildlife thrive. Audubon is a nonprofit conservation organization.

Visit Audubon New York online for more information about the *For the Birds!* program.

ny.audubon.org/ftb

*FUNDING PROVIDED BY:*

*For the Birds!* is made possible with support from the Office of the New York State Attorney General, the New York State Department of Environmental Conservation through the Greenpoint Community Environmental Fund and Con Edison.

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**For the Birds!** Growing the Next Generation of Conservationists

**About**

Audubon New York’s *For the Birds!* is a place-based environmental education program that promotes awareness and appreciation of nature through the study of birds. The mission of *For the Birds!* is to get students and educators excited about local birds and the natural world around them. During a 4, 8, or 16-week session, students learn about birds and their local environment through classroom lessons, outdoor field trips, and a conservation project that is designed to help birds in their community.

*For the Birds!* started in New York City in 1997 and has since become Audubon New York’s premier state-wide environmental education program. *For the Birds!* provides knowledge of local species and habitats, encourages a sense of pride in one’s own community, and empowers students to take an active interest in protecting their local environment.

**Testimonials**

“In our class there are twenty one different student names. In the world there are 8,500 different bird names. Birds are named because of their looks, their color, what they do, where they were born, or who discovered them. Some are named for the way they sing and for friends and family. The Black-capped Chickadee is named after its black cap and the sound it makes.”

- Gabriela Hernandez, 4th Grade student

“Being able to work with and help children learn to see, appreciate and gain more knowledge about nature has been a wonderfully satisfying experience. Not only are the students more observant of the natural world, but their regular journal recordings about birds and their habitats have improved the children’s overall attentiveness and writing skills. We make a difference. It is truly exhilarating!”

- Gini Stowe, Volunteer

“My teachers and I have witnessed the time and effort that go into *For the Birds!* We are impressed with Audubon’s grasp of both MST and ELA standards in the lessons they design. Parents have commented on the excitement with which their children describe the program.”

- Fran Rosenstein, Principal, PS 159

“For the Birds! was an excellent environmental education program for my third graders. Students learned about species of birds that live in our community! We were able to visit two local parks and enjoy the wildlife around us. Not only did we learn about birds, but we learned about trees and plants that are native to our area. Students enjoyed planting and creating an environment in which birds can thrive. FTB is a wonderful program which fosters appreciation and respect for the environment. I am glad my students got to experience FTB.”

- Teacher, PS 110